

5 Social 13

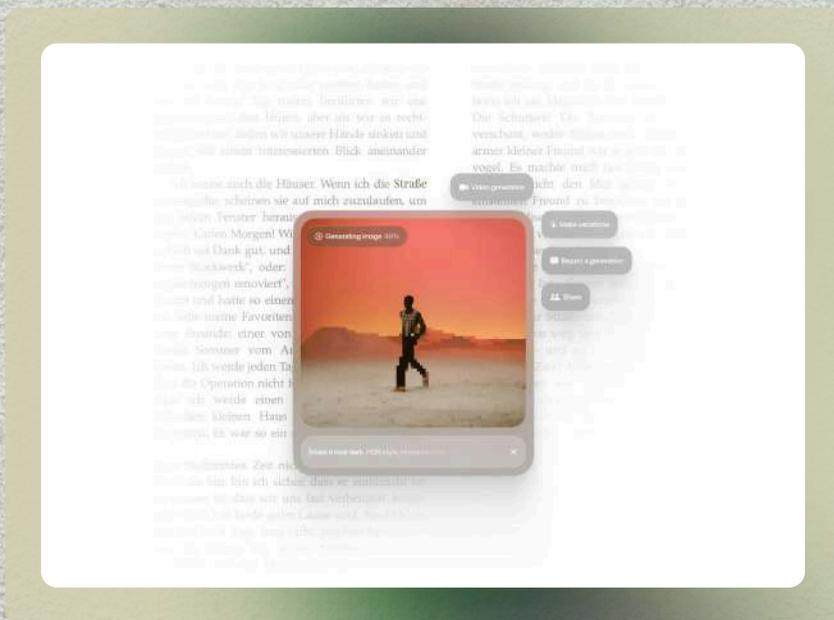
# Where Brands Go Viral

Brand Marketing & Digital Services Portfolio

# Great product, zero visibility? We fix that.

In 3 seconds, your brand either wins or disappears.

We build scroll-stopping social campaigns and traditional ads that demand attention. Because in a world drowning in content, being noticed isn't optional.



We bring your brand to life,  
adding your narrative to  
every interaction.

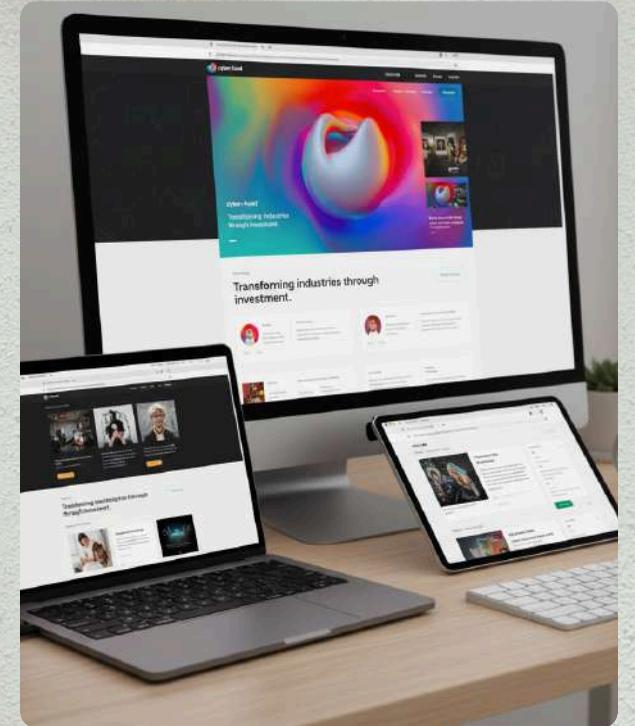


### Brand

Crafting your brand identity and applying it across digital, print, and physical touch points to create an impactful presence.

### Marketing

Bold landing pages that communicate value clearly, leaving your prospects with a lasting first impression.



### Website Design

Effective website design enhances user experiences through thoughtful animations, delightful micro-interactions, and meticulous attention to detail.

Social Media Management

Email Marketing

Web Design &  
Development

Online Reputation  
Management

Content Strategy

Video Editing

Copywriting

AI-Marketing

Our experience has taught us that effective social media marketing, content strategy, and web development requires versatility, not a single approach.

We firmly believe in the importance of establishing a collaborative process across these digital disciplines, creating a structured framework that guides how we work together to achieve exceptional online results.

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01 Proposal & scope sign off

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02 Get to know your brand

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03 Storyboarding

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04 Asset development

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05 Refine & deliver

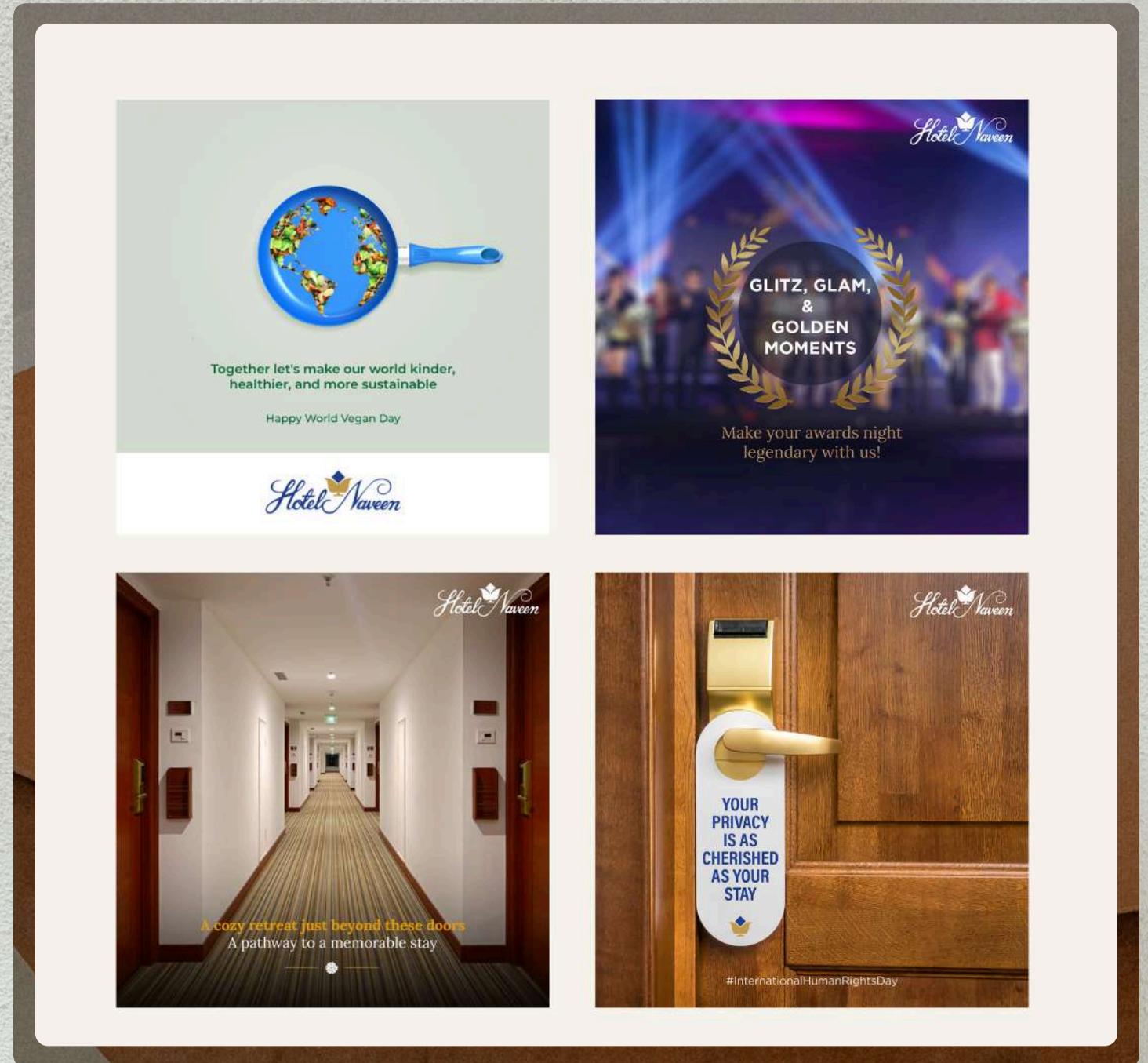


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# Selected work

# Hotel Naveen

A brand story crafted to position everyday comfort as premium hospitality through warm storytelling and experience-first visuals.



## Client

Hotel Naveen

## Project

Social Media Marketing

## Date

August 2023 – June 2024



## The Brief

Hotel Naveen is one of Hubli's most recommended hotels for both business and leisure travelers. With its classy ambiance, spacious rooms, multi-cuisine restaurant, open-air celebration lawn, and rejuvenating spa, the hotel is known for offering exceptional comfort and hospitality.

They approached us with a key challenge: to establish a strong and memorable brand identity on social media.

## Services

Social Media Strategy  
Copywriting  
Content Strategy  
Social Media Marketing  
Design



400TM

46

400TM



Ditch the DJ turn your wedding into a musical masterpiece!



47

400TM

48



### Acoustic Love Affair

Keep it cozy and intimate with a live acoustic band.



400TM

49

400TM



### Romance with Shehnai

Step in style with a classical touch!



400TM

46

400TM



### Jazz it Up!

Turn your cocktail or reception into a classy affair with a jazz band.



47

400TM

48



### Ghazal

Create soulful vibes for mehendi or sangeet night!



400TM

49

400TM



### Bollywood Beats

Groove on the dance floor with classic and contemporary hits.



Hotel Naveen

[www.instagram.com](http://www.instagram.com)

400TM 46 400TM 47 400TM 48 400TM 49 400TM

### Flavour Fusion Fiesta

Sip, Bite, Repeat!

Swipe to find the best food & drink combination.



### The Tasteful Duo

Gin Cocktail & Cheese Platter

A match made in taste bud heaven!



### A Perfect Blend of Sweetness & Warmth

Donuts & Coffee

Enjoy the sweet magic of warm donuts paired with a steaming cup of joy.



400TM 46 400TM 47 400TM 48 400TM 49 400TM

### Sip & Savor Elegance

White Wine & Sushi

A harmony of taste that'll transport you to a food paradise.



### A Classic Combo, Pure Satisfaction

Pizza & Soda

The ultimate casual feast that never goes out of style.



### A Toast to Oceanic Delights

Seafood & Champagne

Let the bubbles complement the freshness of seafood for a dining experience fit for royalty.

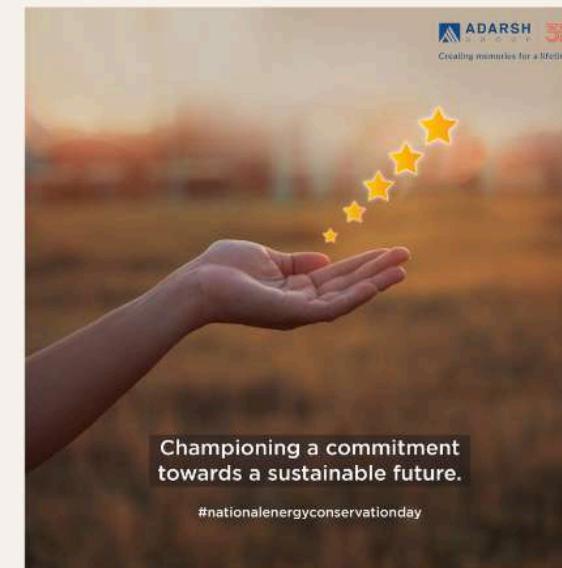
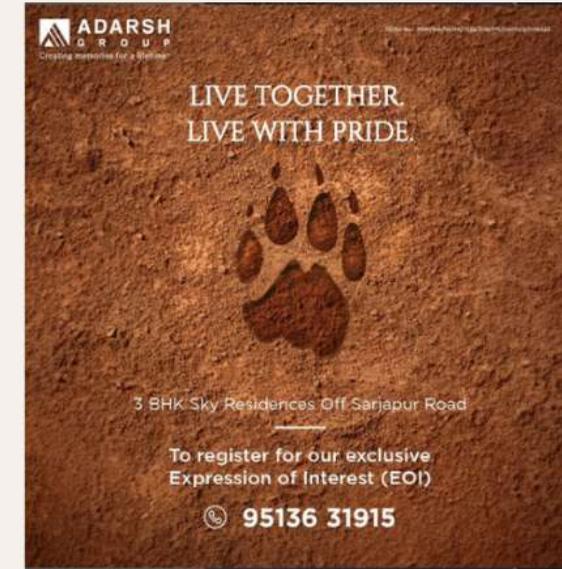
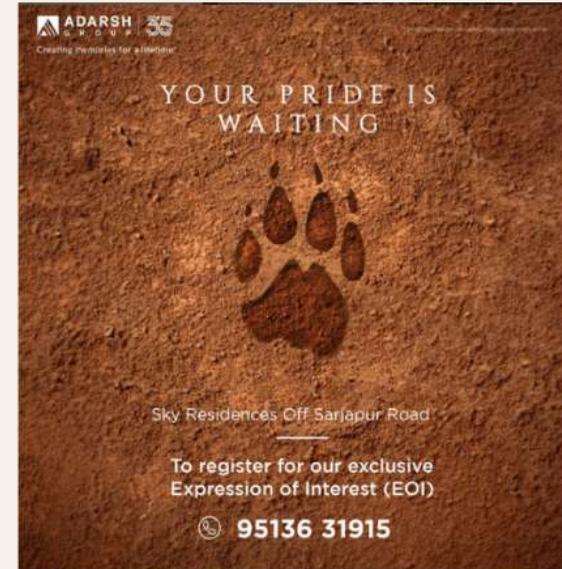


Hotel Naveen

[www.instagram.com](http://www.instagram.com)

# Adarsh Group

A brand narrative built to showcase Adarsh Group's legacy of thoughtful living where quality, comfort, and luxury come together naturally. The story focused on making premium living feel personal, highlighting real experiences, warm moments, and the effortless elegance their communities are known for.



## Client

Adarsh Group

## Project

Social Media Marketing

## Date

August 2023 – June 2024

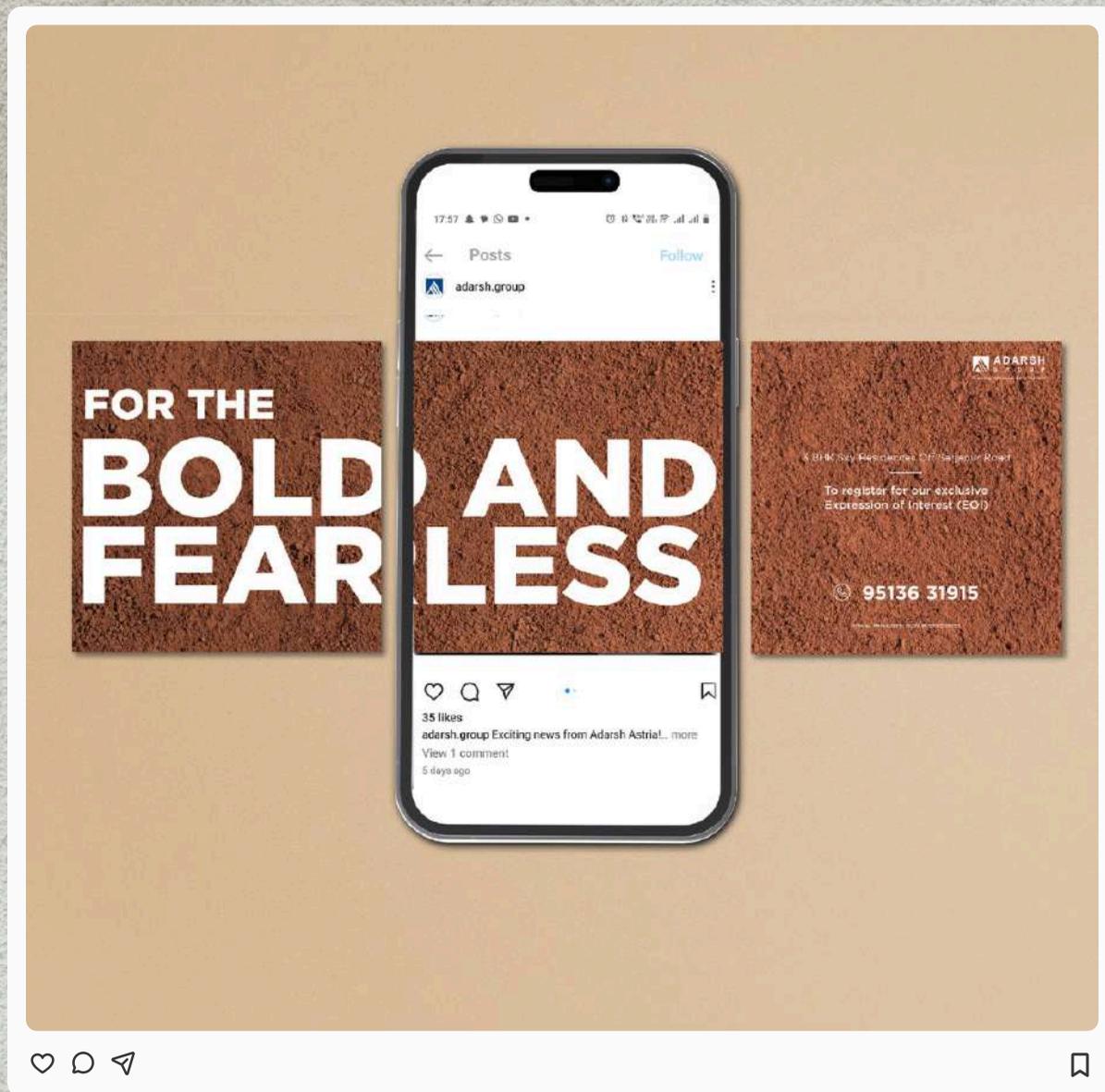
## The Brief

Adarsh Group has been shaping Bangalore's skyline since 1988, creating homes, commercial spaces, and hospitality projects that people genuinely love. With three decades of trust behind them, their challenge wasn't about construction—it was about standing out in the digital world.

They approached us to build a social media presence that matched the legacy and luxury they're known for.

## Services

Social Media Strategy  
Copywriting  
Content Strategy  
Social Media Marketing  
Design



Examples from Adarsh Group



adarsh.group  
www.instagram.com ↗

**ADARSH WELKIN PARK**  
Signature Villas, Off Sarjapur Road

COME HOME TO A LIFE WHERE LUXURY KNOWS NO LIMITS

4 BHK Signature Villas, Off Sarjapur Road

**BOOK NOW**

**ADARSH WELKIN PARK**  
Signature Villas, Off Sarjapur Road

WHERE YOU ARE THE ARCHITECT OF YOUR ENDLESS FREEDOM

4 BHK Signature Villas, Off Sarjapur Road

**ADARSH SAVANA**  
Townships & Communities

**BOLD DREAMS, BIGGER PLOTS, ENDLESS OPPORTUNITIES!**

KING SIZE PLOTS FROM 4,000 - 11,000 SQ.FT. IN NORTH BENGALURU

**BOOK NOW**

**ADARSH SAVANA**  
Townships & Communities

**WEAVE YOUR JOYFUL TOMORROW AT ADARSH SAVANA**

KING SIZE PLOTS FROM 4,000 - 11,000 SQ.FT. IN NORTH BENGALURU

**BOOK NOW**

**ADARSH WELKIN PARK**  
Signature Villas, Off Sarjapur Road

FOR THOSE WHO VALUE FREEDOM

4 BHK Signature Villas Off Sarjapur Road  
(Range: 3,472 to 4,779 sq.ft.)

**BOOK NOW**

**ADARSH WELKIN PARK**  
Signature Villas, Off Sarjapur Road

**OWN YOUR SPACE, OWN YOUR STYLE.**

4 BHK Signature Villas, Off Sarjapur Road.

**BOOK NOW**

**ADARSH SAVANA**  
Townships & Communities

**A BIG PLOTTED COMMUNITY WHERE YOUR VISION TAKES ROOT**

KING SIZE PLOTS FROM 4,000 - 11,000 SQ.FT. IN NORTH BENGALURU

**BOOK NOW**

**ADARSH SAVANA**  
Townships & Communities

**BIG PLOTS TO FULFILL YOUR BIG DREAMS.**

IN NORTH BENGALURU

No guesswork here – just razor-sharp planning with creativity at its core. Our strategy game blends audience insight with brand tone for campaigns that actually work.

*Think brand voice building, seasonal campaigns & story-led social grids.*



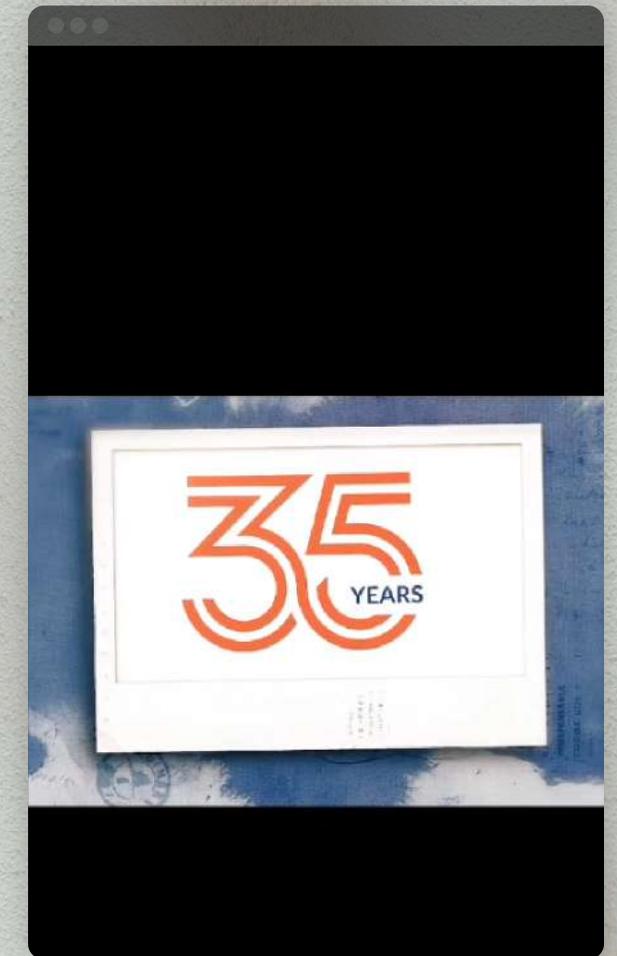
Hotel Naveen  
[www.instagram.com](https://www.instagram.com)



Hotel Naveen  
[www.instagram.com](https://www.instagram.com)



Adarsh Group (@adarsh.group) •  
[www.instagram.com](https://www.instagram.com)



Adarsh Group (@adarsh.group) •  
[www.instagram.com](https://www.instagram.com)



## Client

Abhee Ventures



Abhee Ventures | Trusted Real Estate Builders & Developers  
[abheeventures.com](https://abheeventures.com) ↗

## Project

Website Design &  
Development

### The Brief

Abhee Ventures is a well-known real estate developer in Bangalore, trusted for creating quality homes since 2009.

When they approached us, their challenge was clear: they needed a website that didn't just inform, but truly represented who they are as a brand.

We helped them shape that story by writing fresh, clear, and engaging website content that matched their voice and positioning.

## Date

June 2025 – December 2025

### Services

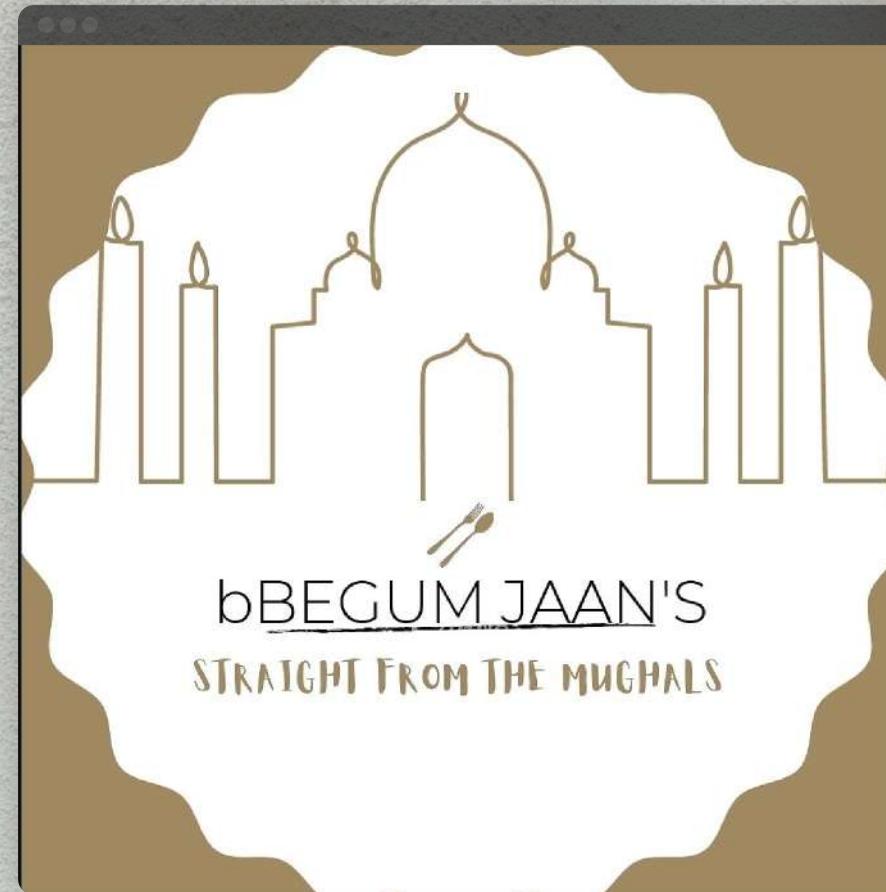
Website Design  
Website Content Writing  
Content Strategy  
Website Development

From the first draft to the final post — we own it all. Content calendars? Done. Reels? Designed. Hashtags? Smart. We build visually stunning and high-performing profiles.

*Creative design + smart scheduling + audience growth = magic.*



Login • Instagram  
[www.instagram.com](https://www.instagram.com)



bBEGUM JAAN'S (@bbegumjaan) • Instagram photos  
[www.instagram.com](https://www.instagram.com)

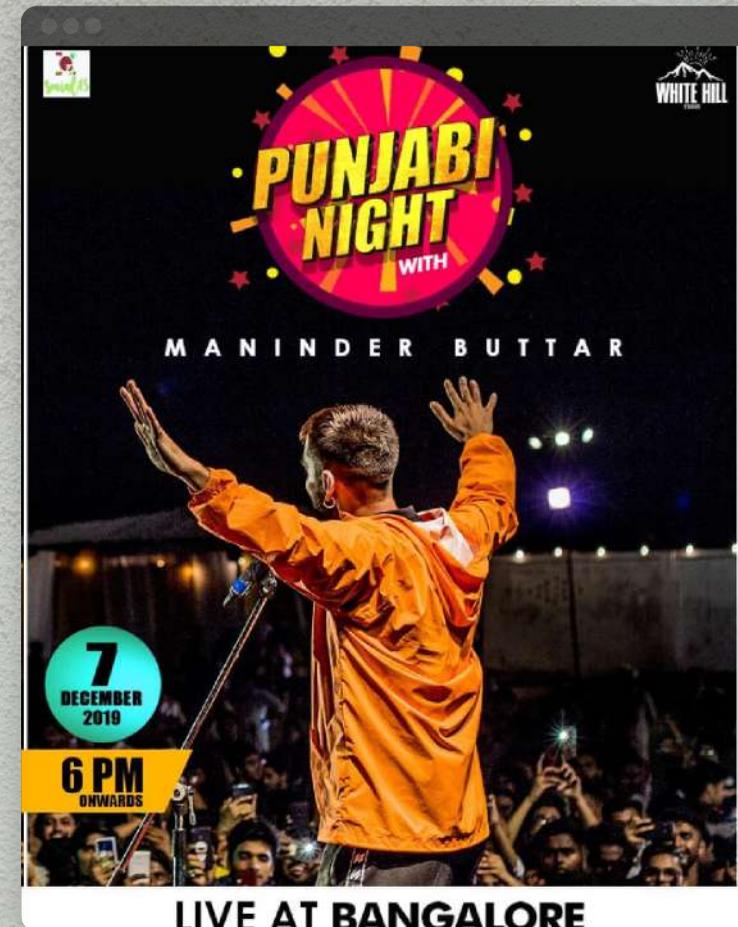


Yes, we make the internet look good — but we also throw a killer show! From venue to vibes, our team handles every backstage hustle so the spotlight stays on the artist.

*Full-house concerts, flawless coordination & unforgettable fan moments.*



Social13 on Instagram: "@manindarbuttar in  
[www.instagram.com](https://www.instagram.com) ↗



Social13 (@\_social13) • Instagram reel  
[www.instagram.com](https://www.instagram.com) ↗



## Client

Government of Jharkhand

## Project

3D Design

## Date

July 2024 – Sept 2024

## The Brief

The Government of Jharkhand approached us with a meaningful challenge: to help reimagine one of the state's government hospitals so it could offer better, more modern facilities to the people who depend on it every day.

We stepped in to design a 3D visual plan that brought this vision to life. Our work helped the team clearly see how improved spaces, smarter layouts, and upgraded infrastructure could transform the hospital experience.

## Services

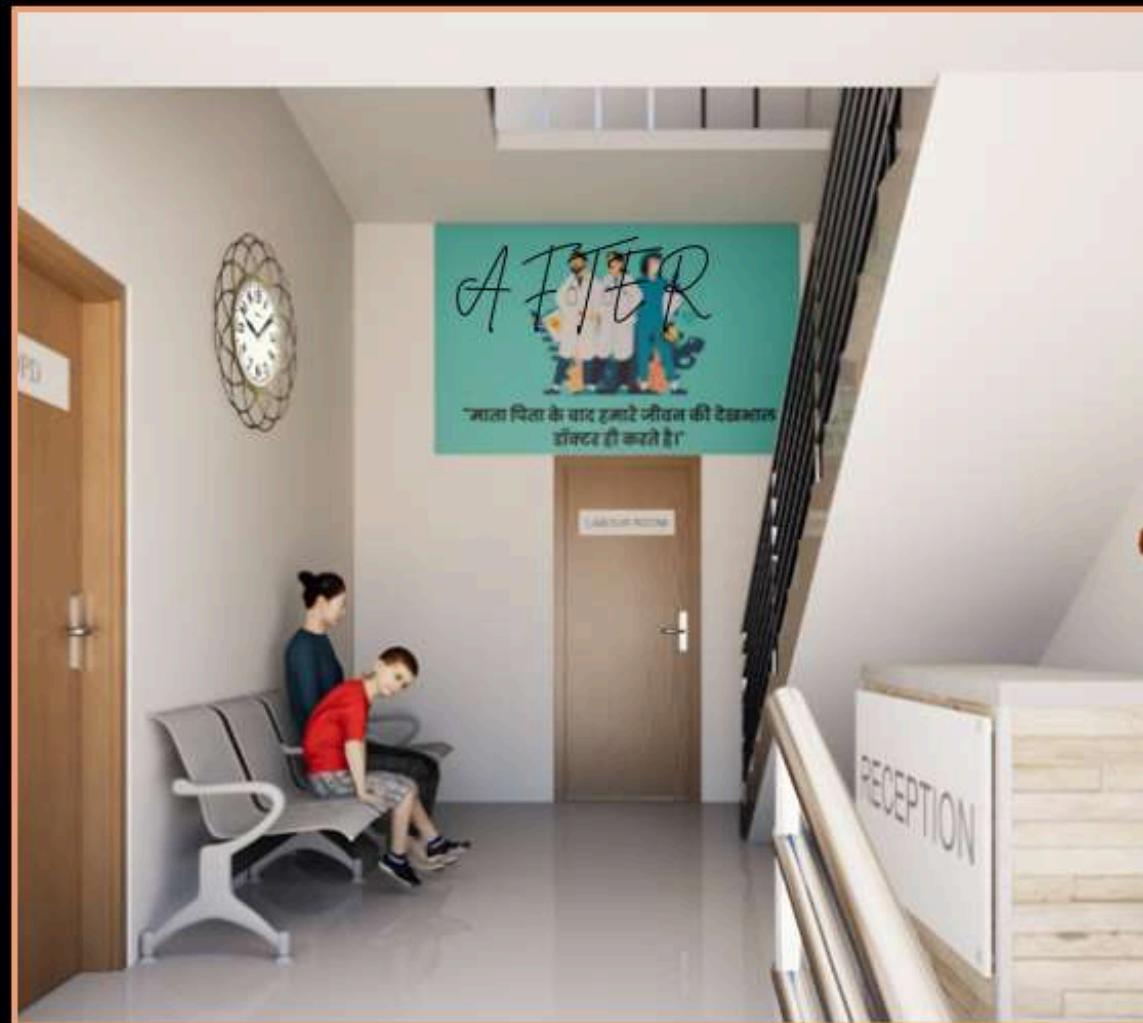
3D Render Design



Need to see the change before it happens? We bring architectural ideas to life with renders that inspire approvals, trust, and transformation.

*Before-after views, community-first design, and functional layouts.*





Social13

# Our Clients



# Our values

## Move mountains

Our social media campaigns thrive on bold, fearless exploration that breaks through the noise and captures audience attention. By challenging conventional patterns and embracing innovative storytelling techniques, we create scroll-stopping content that makes your audience pause, engage, and wonder "How did they do that?" while elevating your brand above competitors.

## Trust is the foundation

When we commit to your social media campaign, we become guardians of that digital promise. Our clients invest not just budget but belief in our ability to bring their brand stories to life across platforms, and we honor that trust by delivering exactly what we promised-on time, on trend, and with metrics that exceed expectations.

## Momentum creates magic

Great social media design isn't just about eye-catching posts-it's about creating an unbroken narrative that pulls followers deeper into your brand story. We craft social campaigns and brand presence that feel authentic, build audience anticipation, and create their own viral momentum across platforms.

# Testimonials



Social13 really understood our brand and turned our social media into a proper lead-generating channel. The results felt real, not forced.

**Niharika Singh**  
Hotel Naveen



Social13 built us a clean, easy-to-use website that actually explains our business well. We finally feel confident sharing our site with clients.

**Sankalp**  
Abhee Ventures



The 3D designs helped us explain our ideas clearly to customers and investors. Social13 made the process smooth.

**Sunil Kumar**  
Govt of Jharkhand



# Let's get started!

If this all sounds like what your brand needs, let's chat.



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[www.instagram.com](https://www.instagram.com) ↗

social13.soc@gmail.com

+91-9523599953